

## **Historic, Archive Document**

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WHOLESALE PRICES . . . F. O. B. Stoughton, Wisconsin

Price per 100. 25 bulbs at 100 rate. Per 1,000 at 8 times 100 rate.

If out of size ordered will send next smaller size and add enough extra to offset price, unless otherwise requested. All subject to prior sale. These prices are F. O. B. Stoughton, Wis.

| Variety             | Sizes | No. 1<br>1½ in. up | No. 2<br>1¼-1½ | No. 3<br>1-1¼ | No. 4<br>¾-1 | No. 5<br>½-¾ | No. 6<br>⅝-½ | Bulblets  |
|---------------------|-------|--------------------|----------------|---------------|--------------|--------------|--------------|-----------|
| BEACON              |       | \$6.50             | \$5.50         | \$3.50        |              |              |              | Qt. \$4   |
| BLACK OPAL          |       |                    |                | 8.00          | 7.00         | 6.00         | 5.00         | ½ Pt. \$3 |
| CAMELLIA            |       | 9.00               | 8.00           | 7.00          | 6.00         | 5.00         | 4.00         | Pt. \$3   |
| CHIEF MULTNOMAH     |       |                    | 7.00           | 5.50          | 4.50         |              |              |           |
| ETHEL CAVE COLE     |       | 16.00              | 14.00          | 12.00         | 10.00        | 8.00         | 6.00         | ½ Pt. \$8 |
| GRETA GARBO         |       | 10.00              | 9.00           | 8.00          | 7.00         | 6.00         | 5.00         | ½ Pt. \$3 |
| HINDENBURG'S MEMORY |       | 8.00               | 7.00           | 6.00          | 5.00         | 4.00         | 3.00         | Pt. \$4   |
| MAID OF ORLEANS     |       | 7.00               | 6.00           |               |              |              |              |           |
| MARGARET BEATON     |       | 8.00               | 7.00           | 6.00          | 5.00         | 4.00         |              | Pt. \$5   |
| PEGGY LOU           |       | 7.00               | 6.00           | 5.00          | 4.00         | 3.00         | 2.00         | Qt. \$4   |
| PICARDY             |       | 6.00               | 5.00           | 4.00          | 3.00         | 2.00         | 1.50         | Qt. \$3   |
| RED LORY            |       | 7.00               | 6.00           | 5.00          |              |              |              | Pt. \$3   |
| REWI FALLU          |       |                    | 5.00           | 4.00          | 3.00         | 2.50         | 2.00         | Qt. \$3   |
| ROSA VAN LIMA       |       | 6.50               | 5.50           | 4.50          | 3.50         | 2.50         | 2.00         | Qt. \$4   |
| ROSE DELIGHT        |       | 7.00               | 6.00           |               |              |              |              |           |
| SHIRLEY TEMPLE      |       | 7.00               | 6.00           | 5.00          | 4.00         | 3.00         | 2.00         | Qt. \$4   |

Comments on Varieties

Gladiolus fanciers have been impressed with the many fine varieties in all colors that are introduced at the flower shows each year. Improvements are gradually appearing in better facing and finer color. Every glad fan selects a few new ones and discards those having some fault in his garden.

**ALGONQUIN**, a cheaper red, large decorative blooms early. Brilliant glowing scarlet 8-10 wide open, ruffled needle-point blooms on tall straight spike. Many persons consider this the best scarlet on the market.

**BURMA**, large blooms mid-season. Color is a very deep rose, somewhat lighter in throat. Opens to 10 heavily ruffled, perfectly placed blooms on a straight spike which grows from 4 to 5 feet tall. Most of the buds show color. A wonderful variety for exhibition, the home grower or as a cut flower. The color is different and very rich. Show growers will find this one of the best.

**BUENA VISTA**. Mid-season. An immense rose-red. The lasting qualities of this glad are surprising. Grows 6 feet tall, 6-8 florets open at once, color similar to Leona but richer.

**CASA BLANCA**, a new tall growing white slightly like Myrna being beautiful, but taller and straight. Carries 6-8 average size florets open at once and all bulbs bear good commercial spikes.

**CAMELLIA**, mid-season, medium sized decorative. Is very effective combined with white in arrangements. Color is blush-white tinted pink with slight pinkish feather. 6-8 well placed lightly ruffled blooms open on long flower head. Petals roll back giving a distinctive and beautiful appearance. Grows a straight spike, but one needs a large bulb to get it at its best.

**CHIEF MULTNOMAH**, is a very large decorative, mid-season. Blooms several open on tall strong plant. A rich dark smoky with dark red blotch. One of the best and richest colored smokies.

**KING LEAR**, large decorative, blooming very early from a large bulb. Clear deep reddish-purple. 5-6 open on tall, strong, willowy spike. Finest purple of older ones and valuable as a breeder. Large ruffled blooms combine well with rose-pink, as Peggy Lou or Rosa Van Lima in bouquets.

**LADY JANE** is a large formal type, mid-season, clear cream with yellow lip petals which give the flowers the appearance of yellow. Florists like it. Slightly ruffled, opens 6-8 at once. Buds are deeper yellow giving spike a grand appearance.

**LEADING LADY**, large decorative, mid-season, a white sport of Picardy—grows tall like Picardy but color is cream-white with canary yellow throat. Is considered a coming commercial-white variety.

**OREGON GOLD**. Clear medium yellow blends deeper in throat. Florets as large as Picardy on large plant with long flowerhead. Blooms 9-10 ruffled florets open at once. Heavy producer of bulblets.

**ROSA VAN LIMA**, tall large formal, blooms early. Light rose-pink, white throat with few darker lines. 5-8 well placed blooms on tall strong spike. Best commercial for

local use but not considered a good shipper. Fine for home garden and for exhibition.

**RED CHARM**, early, mid-season, large formal. Medium shade of red resembles Hindenburg's Memory. Opens 8 to 9 large well placed blooms on straight spike. A good grower and propagator.

**SAHARA**, late mid-season, medium sized formal type. Light russet with soft cream blotch in throat, lightly peppered darker russet with scarlet penciling. Up to 10 medium-large well placed blooms open on a tall straight spike. Very unusual color and fast becoming popular. Will not wilt in hottest sun. Feel sure you will like it.

**THE MINIATURES** are the smallest gladiolus grown and are in a class by themselves. They are 1 to 2 inches diameter, suitable for table decorations, wedding bouquets and small arrangements as corsages. **ORANGE DELIGHT** is very early, ruffled daintily. Shades of orange tip petals blending to light yellow throat.

**CULTURE**: Detailed directions for planting will be sent in each order of bulbs. The chief caution is to soak all bulbs every planting time in a disinfectant to protect bulbs from diseases such as: dry rot, scab, etc., besides possible thrip infestation. Of several dips the easiest for small growers is 1 ounce of Lysol to 3 gallons of water, soak bulbs for 3 to 6 hours, not longer. Others are the bichloride of mercury, also Ceresan. The growing plants require dusting or else a spray with insecticide. Rotenone dust is not poisonous to persons, as children. The tartar emetic is effective on thrip used as a spray but exceedingly poisonous to people so care is necessary in its use. Control measures should begin early, when plant has 4 leaves and spike formation can be felt becoming round in the sheath of leaves. Dust twice a week and following every rain until spike emerges and shows color. Visible signs of thrip are silvery streaks on leaves, the buds are brown, the highly colored flowers have pigment removed and floret is deformed. On a bad infestation the buds do not open.

Bulbs should be planted away from buildings, trees or shrubs. A vegetable garden is fine for gladiolus can be easily cultivated, have moisture, moderate amount of fertility and plenty of sunshine. Plant bulbs 6 inches apart; the large bulbs 4-5 inches deep—smaller ones less to 3 inches, bulblets only 1 in. in flat trench. Bulblets of most varieties do not bloom in Wisconsin the first year but will give much delight to the home gardener by producing many young, thrifty bulbs from a small space. To produce more bulblets the plant needs 4 leaves left on when spike is cut. To do this slide knife down along second leaf from top, cut on slant half way through stem, then cut from opposite side to remove spike. Plants grow 5 to 6 weeks after flowers are cut to mature the bulbs and produce bulblets. The leaves are still green color when bulbs should be dug, top cut close to bulbs, which are placed in shallow trays for quick drying. If left in ground too long dry rot and scab diseases attack bulbs. Sunshine drying and free circulation of air for 2 weeks make fast curing. In one month the bulbs have cured so the old bulbs may be removed easily. Outer husk should be left on to protect bulb from bruise and excessive drying. A dry, cool storage of 40° to 45° Fahrenheit in a vegetable cellar is good. Open flat tray not more than the depth of 2 bulbs gives circulation of air.

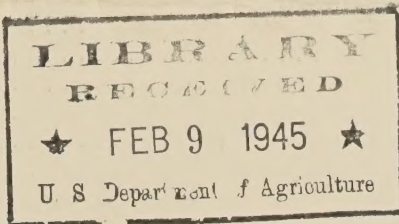
GLADIOLUS  
HAUGEN'S GLAD GARDENS

R. F. D. 3 Stoughton

Wisconsin

Spring 1945

Choice New Varieties



Sec. 562 P. L. and R.



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# GLADIOLUS BULBS

HAUGEN'S GLAD GARDENS

ROUTE 3, STOUGHTON, WIS.

MANY THANKS FOR YOUR PAST ORDERS  
Our amount of bulbs is not large but grown from healthy stock.

|  | Per | Large  | Medium | Small  |
|--|-----|--------|--------|--------|
| ALADDIN, very popular huge ruffled salmon .....              | 10  | \$ .80 | \$ .60 | \$ .40 |
| ALGONQUIN, new glowing scarlet, best light red .....         | 10  | 1.00   | .60    | .40    |
| ALSACE, buff apricot, ruffled needlepoint bloom .....        | 1   | .50    | .40    |        |
| BEACON, clear rose scarlet, large cream blotch .....         | 10  | .80    | .50    | .30    |
| BINGO, large creamy white, rose blotch .....                 | 10  | .90    |        |        |
| BLACK OPAL, very dark rich red .....                         | 10  | 1.00   | .80    | .60    |
| BLUE BEAUTY, finest medium blue .....                        | 10  | .80    | .60    | .40    |
| BUENA VISTA (P-38), immense rose-red .....                   | 1   | .50    |        |        |
| BURMA, new ruffled deep rose, one of the finest .....        | 1   | 1.50   | 1.00   |        |
| CAMELLIA, tinted white with pinkish feather .....            | 10  | 1.00   | .75    | .50    |
| CANDY HEART, flesh pink with diffused scarlet blotch .....   | 10  | .80    | .60    | .40    |
| CASABLANCA, most outstanding new ruffled white .....         | 1   | .50    | .35    |        |
| CHAMOUNY, tall dark rose bordered silver .....               | 1   | .25    | 2-.25  | 4-.25  |
| CHIEF MULTNOMAH, reddish smoky, cherry blotch .....          | 10  | .80    | .60    | .40    |
| CORAL GLOW, rich shade of coral orange .....                 | 10  | 1.00   | .75    | .50    |
| CORONA, huge, cream white, pink edge .....                   | 10  | 1.20   | .80    | .50    |
| ETHEL CAVE COLE, early large light pink .....                | 10  | 1.20   | .80    | .50    |
| FLAMING METEOR, immense flame red .....                      | 10  | .80    |        |        |
| GERTRUDE SWENSON, tall exhibition lavender .....             | 10  | .90    |        |        |
| GLAMIS, beautiful ruffled rose, white throat .....           | 1   | .30    | .25    |        |
| GOLD STAUB, early fine clear yellow .....                    | 1   | .20    |        |        |
| GRETA GARBO, tall white flushed pink .....                   | 10  | 1.20   | .80    | .50    |
| HINDENBURG'S MEMORY, large showy deep red .....              | 10  | .90    | .60    | .40    |
| ISOLA BELLA, early light lavender, ruffled .....             | 10  | .80    | .60    | .40    |
| JALNA, a soft colored smoky .....                            | 10  | .80    | .50    | .30    |
| JEANIE, a tall light rose, white throat .....                | 1   | .20    |        |        |
| JONQUIL, early deep yellow .....                             | 10  | .80    | .60    | .40    |
| KING LEAR, early large ruffled deep purple .....             | 10  | .90    | .60    | .30    |
| LA FIESTA, tall graceful, orange bronze .....                | 10  | .80    |        |        |
| LAVENDER AND GOLD, very early decorative .....               | 1   | .30    | .20    |        |
| LUCIFER, exhibition orange dark blotch .....                 | 10  | .80    | .60    | .40    |
| LADY JANE, fine commercial and exhibition cream .....        | 1   | .20    | 2-.30  | 2-.20  |
| LEADING LADY, cream white sport of Picardy, fine .....       | 1   | .60    | .40    | .25    |
| MAID OF ORLEANS, best commercial white .....                 | 10  | .75    | .45    | .25    |
| MARGARET BEATON, large white, scarlet blotch .....           | 10  | .90    | .60    | .40    |
| MARMORA, large grey, purple blotch .....                     | 10  | .80    | .60    | .40    |
| MAX REGER, light lavender blue, dark throat .....            | 10  | .80    |        |        |
| MARION PEARL, exhibition light salmon white throat .....     | 1   | 1.00   |        |        |
| MINUET, very fine lavender .....                             | 10  | .80    |        |        |
| MOHAWK, new dark red .....                                   | 1   | .30    | .20    | 3-.25  |
| MONEETA, exhibition, soft yellow, small scarlet blotch ..... | 2   | .25    | 2-.20  |        |
| MYRNA, fine large ruffled white .....                        | 10  | 1.20   | .80    |        |
| OEGANDA, nearest to black in glads .....                     | 10  | 1.20   |        |        |
| OPAL QUEEN, huge florets, pale orange yellow .....           | 10  | .80    | .60    | .40    |
| ORANGE DELIGHT, miniature, ruffled .....                     | 10  | .80    | .60    | .40    |
| OREGON GOLD, new large light yellow, very good .....         | 1   | .50    | .30    | .20    |
| PADRE, large exhibition orange .....                         | 1   | .50    | .40    | .25    |
| PEGGY LOU, very good light rose .....                        | 10  | .80    | .60    | .40    |
| PELEGRINA, best deep blue .....                              | 10  | .80    | .60    |        |
| PICARDY, most popular salmon .....                           | 10  | .75    | .45    | .25    |
| PRIM PICOTEE, red with narrow yellow edge .....              | 10  | 1.00   |        |        |
| RECADO, fine exhibition smoky, touches of rose .....         | 10  | .80    | .60    | .30    |
| RED CHARM, finest medium dark red .....                      | 1   | .25    | 2-.30  | 3-.25  |
| RED GIANT, bright cerise, darker throat .....                | 1   | .20    |        |        |
| RED LORY, rose-red, many open .....                          | 10  | .80    | .50    | .25    |
| REWI FALLU, giant massive dark blood red .....               | 10  | .75    | .45    | .25    |
| RIMA, soft light lilac rose .....                            | 2   | .25    |        |        |
| ROCKET, fine commercial light red .....                      | 10  | .80    | .50    | .30    |
| ROSA VAN LIMA, fine early exhibition light rose .....        | 10  | .75    | .45    | .25    |
| ROSY MORN, coral rose white throat .....                     | 1   | .20    |        |        |
| RUDOLF SERKIN, fine dark pansy blue .....                    | 10  | 1.00   | .75    | .50    |
| SAHARA, odd light brown, very popular .....                  | 10  | 1.20   | 1.00   | .60    |
| SHIRLEY TEMPLE, huge ruffled cream .....                     | 10  | .80    | .60    | .30    |
| SMILING MAESTRO, fine large salmon rose .....                | 10  | .90    |        |        |
| SNOW PRINCESS, one of our best whites .....                  | 10  | .80    | .60    | .30    |
| SURFSIDE, excellent white, cream throat .....                | 2   | .25    |        |        |
| TIP-TOP, brilliant scarlet .....                             | 10  | .90    |        |        |
| VAGABOND PRINCE, mahogany brown, flame blotch .....          | 10  | .80    | .60    | .30    |
| ZUNI, rich ruffled smoky .....                               | 10  | .90    |        |        |

TERMS: Net cash with order, or 25% deposit and balance C. O. D. when shipping. Five bulbs of a variety at the 10 bulb rate, but no single item for less than 10 cents. Prices are prepaid on foregoing stock.